



# Volunteer Photographer

If you have an eye for a good shot, this could be just the role for you.

We all know a picture says a thousand words, so Volunteer Photographers are vital to showcasing the best of Women Of Worth and our project by keeping our image library fresh and of good quality. This is an exciting and challenging role where you will get the opportunity to shoot for varied assignments.

## What will I be doing?

We will ask you to visit a location to take a range of pictures to inspire our donors and capture our staff, volunteers and project activities. You will be contributing towards updating our current image library and images will be used in PR, publicity material and on the website. You will be guided by our Creative Director on the requirements for the shoot and what to do with your images afterwards.

## Who can take part?

Professional or good amateur photographers can take part and everyone is asked to submit some examples of their images for us to review. You will need to use your own equipment and we recommend you have a good Digital SLR camera and tripod. A wide angle lens and some lighting equipment would be useful but are not essential.

## Do I need any special experience?

Apart from excellent photographic skills, you should enjoy meeting people and have good communication skills. You should have an eye for detail and the vision to find the best possible aspect for each shot. You will need to bring appropriate clothing and footwear. You will need to be comfortable making your own travel arrangements and working independently.

## Who has copyright for the images?

While you retain copyright, we will require license to reproduce the images free of charge and without any time limit and you will be asked to sign a document agreeing to this. During activity and event shoots consent forms will be needed from individuals photographed and we will provide these.

## Various Projects That Require Photography:



# A Quick Guide To Taking Photographs For Use by WOW And Its Projects.

Good photos are critically important to us as a nonprofit - to ask people to volunteer, donate or just support our cause. Compelling photos help attract attention. In our world, however, we cannot afford a professional photographer to capture the essence of our programs. That's why we are grateful for you and your willingness to contribute your skills. Thank you.

## Tips To Deliver Compelling Photographs

- TIP #1: People, people, people. Get faces, postures, mannerisms of people. Also, remember to respect every person's right to privacy and dignity. You will be guided during the briefing on whether this is the case or not, please make sure to respect these requirements.
- TIP #2: Get close! Don't be shy - get close to your subject. Many good shots have been ruined by the fact that the photographer was too far away. The impact of a great "people photo" is lost if you can't see the expressions and facial features of your subjects.
- TIP #3: Be candid. Posed photos are fine for certain things - awards ceremonies, important visitors, etc. However, the best and most compelling photos are usually candid shots. These are the photos that are taken as your subject is doing something other than be photographed. This is the best way to capture the true emotion and expressiveness of your subjects and most useful to us.
- TIP #4: Use the right tools. Make sure you are shooting at a high resolution to ensure we can utilize the photos for all of our needs (low-resolution photos will NOT work for large signs or printed marketing material).
- TIP #5: If you can, include volunteers and staff from our organisation doing what they do, or our logo front and center on their t-shirts or in the background.
- TIP #6: Use your flash/good natural lighting. Even outdoors, using your automatic flash can sometimes save your photo. While this is not always true, lighting is key, and as the photographer, you will need to make that split-second decision.
- TIP #7: Be a picture director. Take some time to think about the setting and how you can utilize the things around your subjects to make the photo more interesting.
- TIP #8: Take extra shots. World-class photographers take many, many photos before they get the perfect shot. Be sure to take multiple shots of the same things so that our creative team can make choices later.
- TIP #9: Be patient and willing to wait for the perfect moment to take photo. You'll improve your chances of getting a wonderful photo that captures the essence of our programs.
- TIP #10: Get consent. Have your subjects sign the media release form. Remember, all minors must have a parent/ guardian sign a consent form. **(Ask one of our team for the consent form during briefing.)**

## **TYPES OF EVENTS:**

### **Training**

A wide shot of entire audience. Close ups of trainer along with a segment of the audience. If possible a few shots of the trainees along with a backdrop of the WOW standee or poster on premises (with their consent of course)

### **Rehabilitation**

Shots from behind the girls, distant shots of them doing tasks like writing/colouring/laughing/playing. Close-ups of their hands or feet. Be sure to protect their identity.

### **Advocacy Campaigns**

Pictures of women of all ages and backgrounds, at their regular places of work, of girls holding hands, laughing as a group, children playing together, women of various skin tones, women confident in themselves and their skin tone.

### **Stock footage**

If you come across interesting photo worthy situations in your day to day life that you think would make a good post relevant to WOW's work shoot it and send it to our communications team with your preferred tag line. (Make sure you have required consent if required) It will then go through the process of approval by the team.

## **TYPES OF COMPOSITIONS:**

When you are assigned to a project, you will be guided on the necessary requirements by our Creative Director. Each of our projects address different issues but some general compositions we like are:

- Close-up portraits
- Person in context
- Detail portraits
- Kuleshov effect
- Foreground interest and depth
- Frame within frame
- Patterns and textures
- Macro
- Isolated subject
- Juxtaposition

## VOLUNTEER PHOTOGRAPHER APPLICATION FORM:

Name: \_\_\_\_\_ Gender: \_\_\_\_\_  
Date Of Birth: \_\_\_\_\_ Age: \_\_\_\_\_ Nationality: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Pin: \_\_\_\_\_  
Mobile Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name + Address Of Employer/College/School: \_\_\_\_\_

Position/Class/Year: \_\_\_\_\_

Parent's/Guardian's Name (if under 18 years): \_\_\_\_\_

Parent's/Guardian's Phone (if under 18 years): \_\_\_\_\_

In case of emergency contact: \_\_\_\_\_

Please provide a copy of an identity proof and tick the relevant one:

Aadhaar Card  Passport  Driving License  PAN Card

Are you required to volunteer?  No  Yes If Yes, why: \_\_\_\_\_

Have you ever been convicted (found guilty) of a crime?: \_\_\_\_\_

Interests: Please tick areas you are interested in volunteering:

Languages Spoken: \_\_\_\_\_

Please tick days available:  Mon  Tues  Wed  Thur  Fri  Sat

Times available: From \_\_\_\_\_ to \_\_\_\_\_

Dates available (if on a short stint): \_\_\_\_\_

Would you like to commit to a period of time? Yes yes please tick an option:

1 week  1 month  3 months  6 months  1 year  other

If other, please give details: \_\_\_\_\_

### **TERMS:**

#### **As the photographer you:**

- Will ensure that WOW is free to use the images you supply us without breaching copyright or any agreements you may have made with third parties.
- Are in agreement with the content of the generic Volunteer Agreement
- Are in agreement with the brief supplied to you (which will include timings and format)
- Will ensure that when taking photos, privacy of the subjects is respected (e.g. if people aren't happy with their photo being taken).
- Obtain written permission from parents/guardians of any children being photographed where their faces are recognizable
- Will let us know if you give any third parties photos depicting WOW activities or branding for non-private purposes

**Women Of Worth (WOW):**

- Will credit the images © Your name /WOWIndia
- Will forward any enquiries about buying images supplied by you directly to yourself
- Will have a named member of staff for you to liaise with and answer any enquiries you have for any brief you are given
- Understand that it can use the images to promote its work with the understanding that we can store and use the images in any form of media, as long as you are credited correctly, unless specified by you.
- Can supply the images to external organisations, as long as it is relevant to the work of WOW and the images are credited correctly, unless specified by you.

**These terms are agreed by both parties as signed below:**

I agree to abide by WOW's policies in relation to privacy and obtaining the informed consent of the subject for any photography or video footage that I take on behalf of WOW. I agree to provide all images or video taken by me during the course of my volunteer role to WOW.

I agree the images or video taken by me during my volunteer role are the property of WOW, and I give permission for WOW to edit or alter the images or video. I agree to abide by WOW's policy and any instructions I receive from WOW regarding the filming or photography of children. I agree that WOW may use the images or video I take during the course of my volunteer role:

- globally or locally within India
- for advertising, magazines, brochures, online or other marketing material, and
- to pass on to other partner organisations or to provide to law enforcement or other relevant government agencies.
- WOW agrees not to sell the images or videos.
- WOW will not pay me for the images or videos.

**Declaration and acceptance:**

By signing this consent form, I acknowledge that I have read, understood and agree to the above terms and conditions. As a volunteer of at Women Of Worth, I agree to abide by the policies and procedures. I understand that I will be volunteering at my own risk and that the organization, its employees and affiliates, cannot assume any responsibility for any liability for any accident, injury or health problem which may arise from any volunteer work for the organization.

Name of Applicant: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

\_\_\_\_\_  
Name & Signature Of WOW INDIA Representative